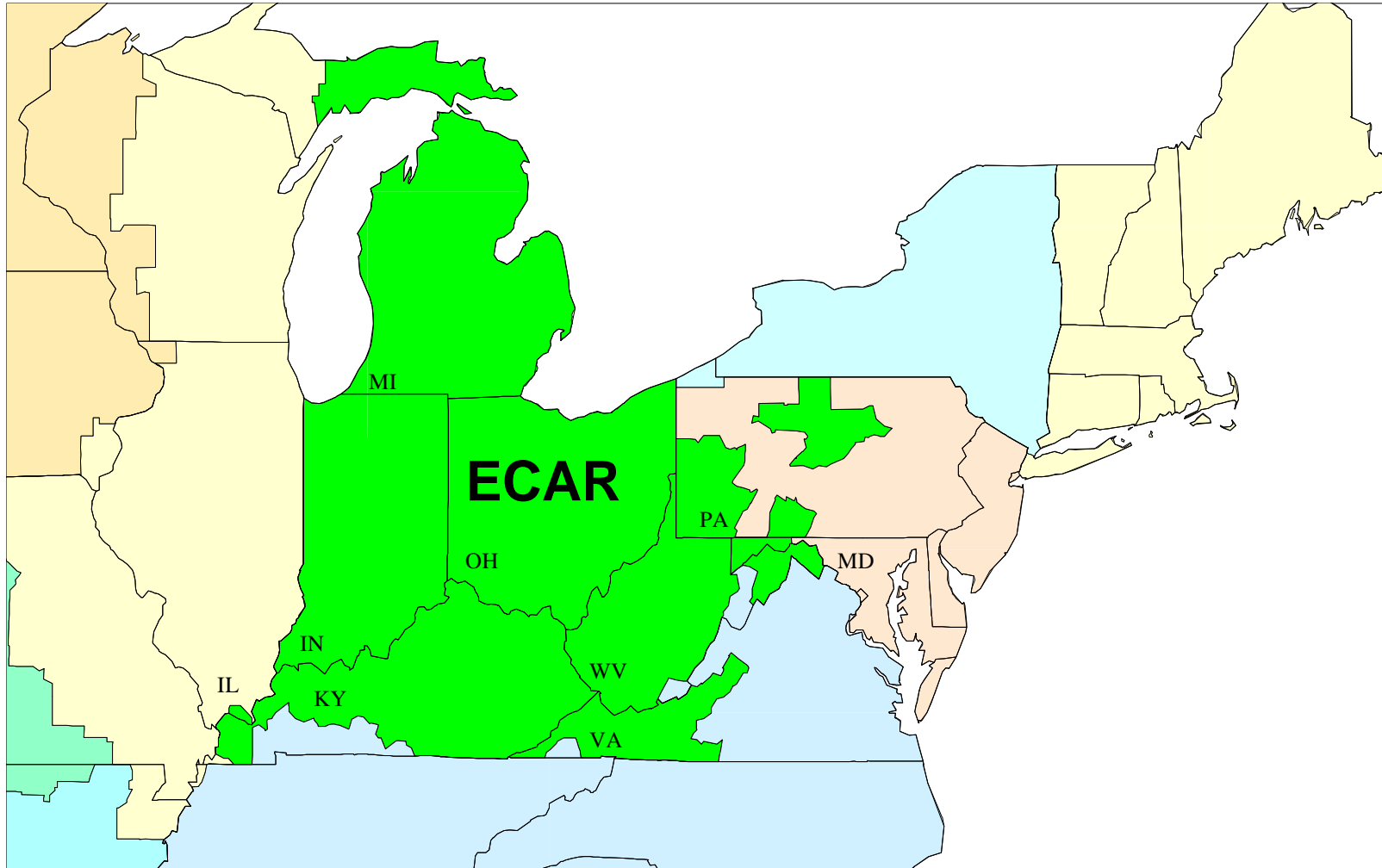


East Central Area Reliability Coordination Agreement (ECAR)

(Illinois, Indiana, Kentucky, Michigan, Maryland, Ohio, Pennsylvania, Virginia, West Virginia)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
EAST CENTRAL AREA RELIABILITY COORDINATION AGREEMENT (ECAR)
(States include all of IN, OH, and parts of KY, MI, WV, PA, MD, VA and IL)**

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the ECAR region was roughly 6.0 cents per kilowatt-hour and total expenditures for electricity were \$28,424 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	11,061	7.5
<i>Commercial Customers</i>	8,153	7.0
<i>Industrial Customers</i>	8,579	4.2

The average residential customer in ECAR spent \$752 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 7.6 % lower in 2010 than it would have been without competition.

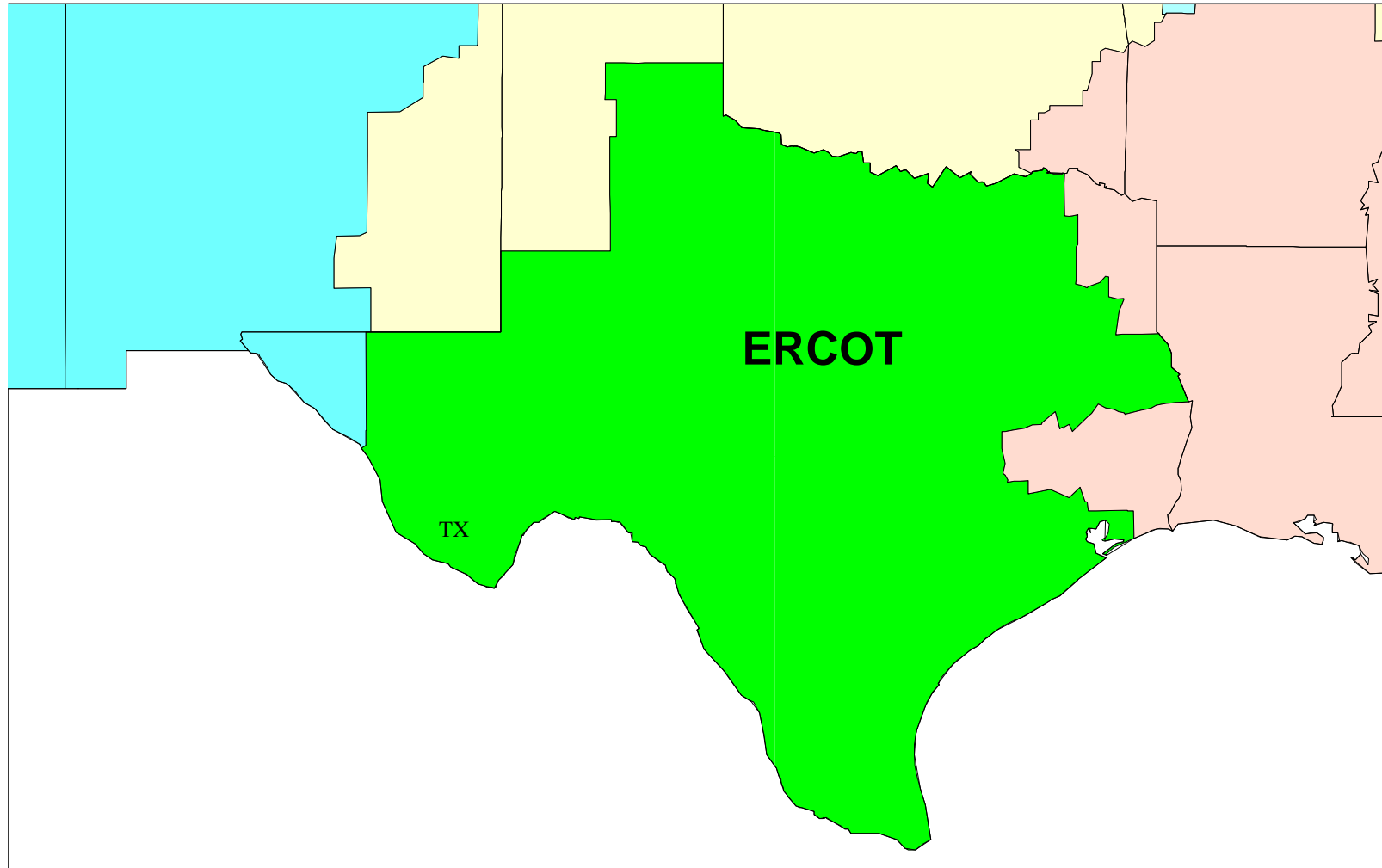
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.0	5.4	4.9
<i>Electric Competition Plan</i>		4.6	4.5
<i>Percent Reduction</i>		-16.3%	-7.6%

Based on 1995 consumption levels, households in ECAR would save an average of \$65.81 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in ECAR would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Electric Reliability Council of Texas (ERCOT)

(Texas)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
ELECTRIC RELIABILITY COUNCIL OF TEXAS (ERCOT)
(States include most of TX)**

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the ERCOT region was roughly 6.2 cents per kilowatt-hour and total expenditures for electricity were \$13,626 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	6,195	7.8
<i>Commercial Customers</i>	3,903	6.7
<i>Industrial Customers</i>	2,906	4.0

The average residential customer in ERCOT spent \$1047 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 21.1 % lower in 2010 than it would have been without competition.

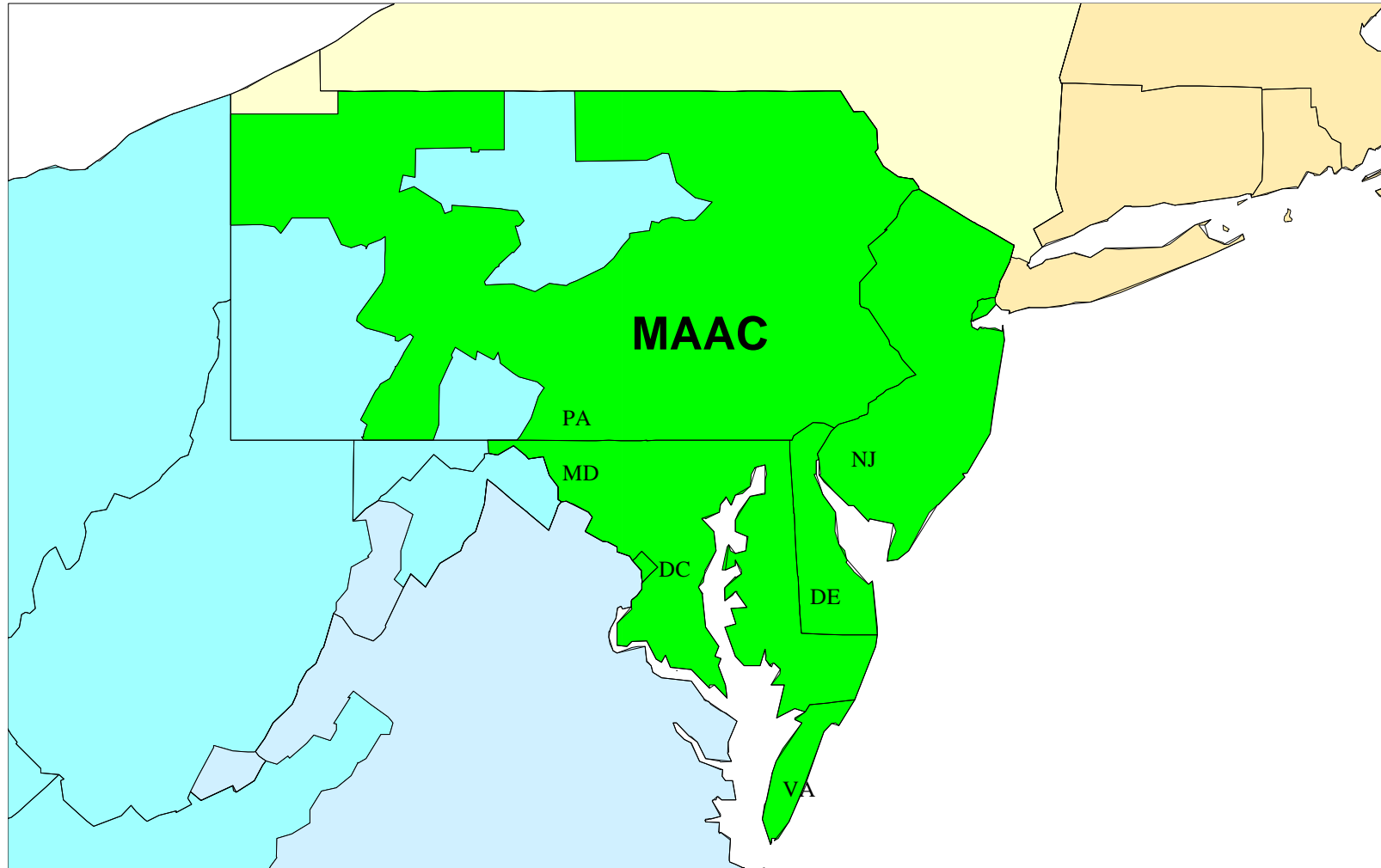
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.2	6.3	5.8
<i>Electric Competition Plan</i>		5.5	4.6
<i>Percent Reduction</i>		-13.0%	-21.1%

Based on 1995 consumption levels, households in ERCOT would save an average of \$225.32 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in ERCOT would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Mid-Atlantic Area Council (MAAC)

(Delaware, Maryland, New Jersey, Pennsylvania, Virginia, Washington D.C.)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
MID-ATLANTIC AREA COUNCIL (MAAC)**

(States include all of DE, NJ, DC, and parts of MD, PA, and VA)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the MAAC region was roughly 8.6 cents per kilowatt-hour and total expenditures for electricity were \$19,425 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	7,965	10.1
<i>Commercial Customers</i>	7,364	8.6
<i>Industrial Customers</i>	3,781	6.5

The average residential customer in MAAC spent \$910 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 14.0 % lower in 2010 than it would have been without competition.

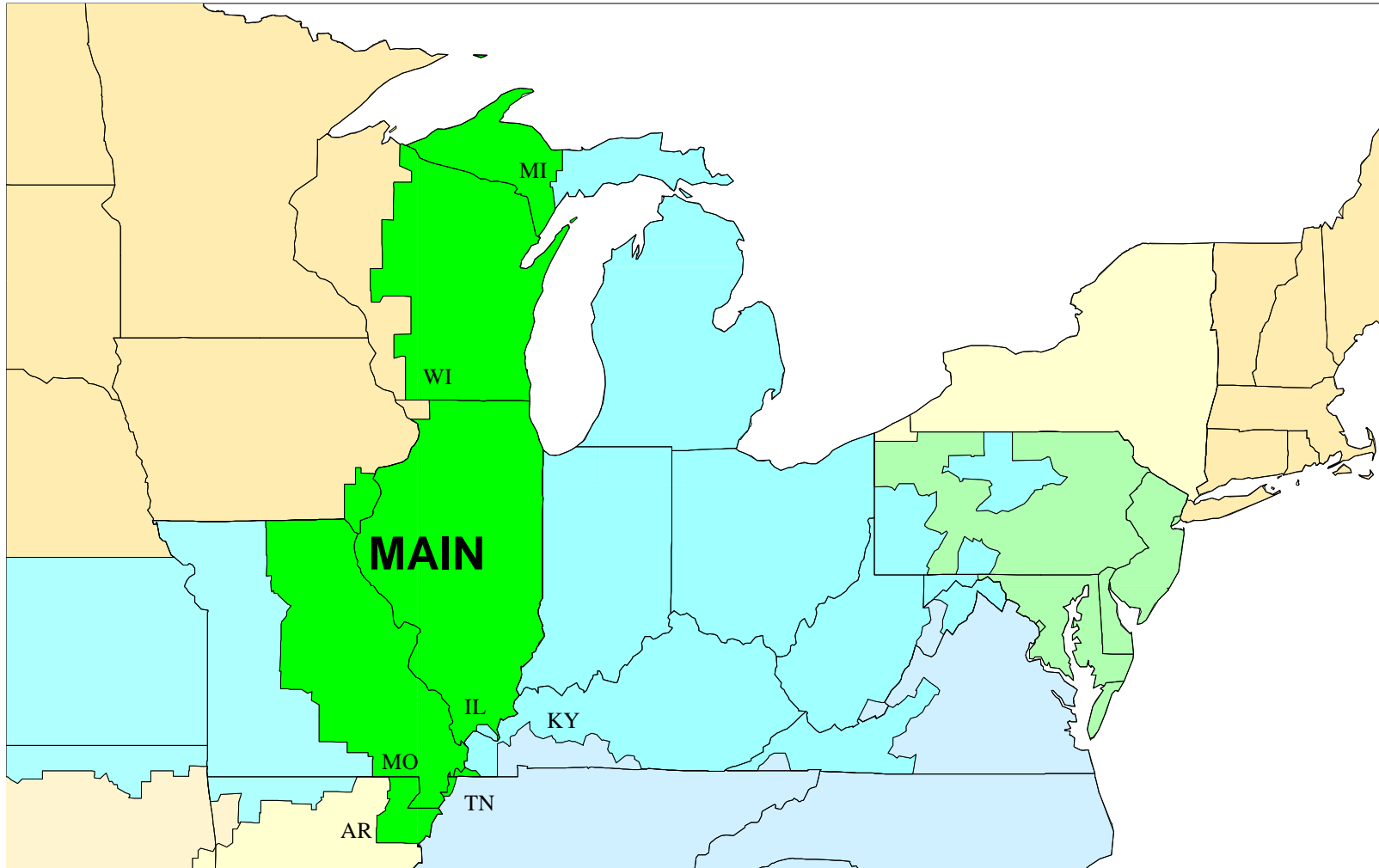
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	8.6	7.5	6.9
<i>Electric Competition Plan</i>		6.2	5.9
<i>Percent Reduction</i>		-17.6%	-14.0%

Based on 1995 consumption levels, households in MAAC would save an average of \$109.00 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in MAAC would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Mid-America Interconnected Network, Inc. (MAIN)

(Arkansas, Illinois, Kentucky, Michigan, Missouri, Tennessee, Wisconsin)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
MID-AMERICA INTERCONNECTED NETWORK (MAIN)
(States include parts of IL, WI, MI, MO, TN, AR, and KY)**

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the MAIN region was roughly 6.7 cents per kilowatt-hour and total expenditures for electricity were \$14,463 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	5,839	9.0
<i>Commercial Customers</i>	4,433	7.1
<i>Industrial Customers</i>	3,564	4.4

The average residential customer in MAIN spent \$789 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 15.6 % lower in 2010 than it would have been without competition.

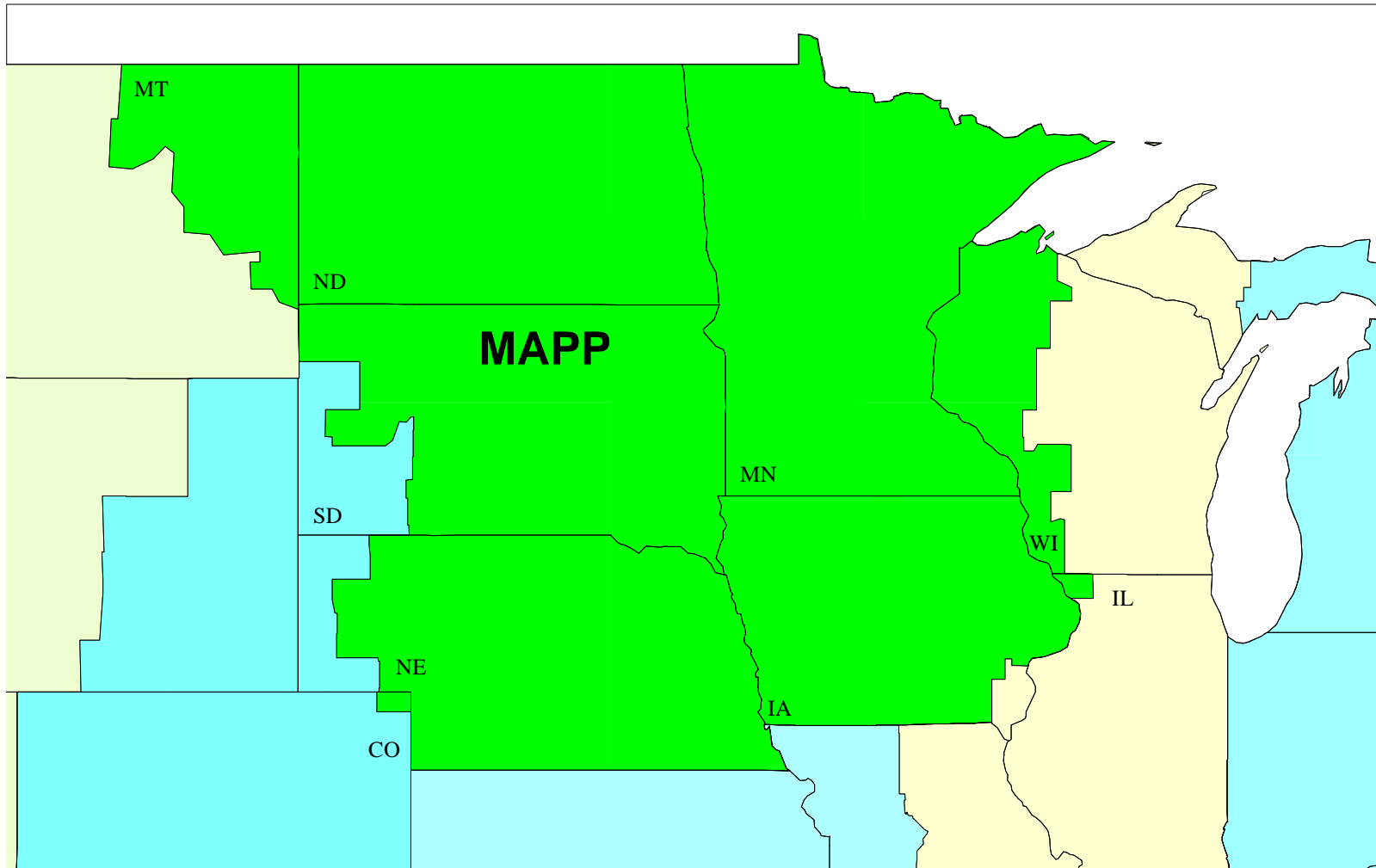
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.7	6.4	5.8
<i>Electric Competition Plan</i>		5.1	4.9
<i>Percent Reduction</i>		-20.5%	-15.6%

Based on 1995 consumption levels, households in MAIN would save an average of \$110.75 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in MAIN would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Mid-Continent Area Power Pool (MAPP)

(Colorado, Illinois, Iowa, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Wisconsin)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
MID-CONTINENT AREA POWER POOL (MAPP)**

(States include all of MN, ND, and parts of IA, MT, NE, SD, WI, CO, and IL)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the MAPP region was roughly 5.7 cents per kilowatt-hour and total expenditures for electricity were \$7,785 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	3,433	7.3
<i>Commercial Customers</i>	1,806	6.1
<i>Industrial Customers</i>	2,216	4.2

The average residential customer in MAPP spent \$715 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 10.9 % lower in 2010 than it would have been without competition.

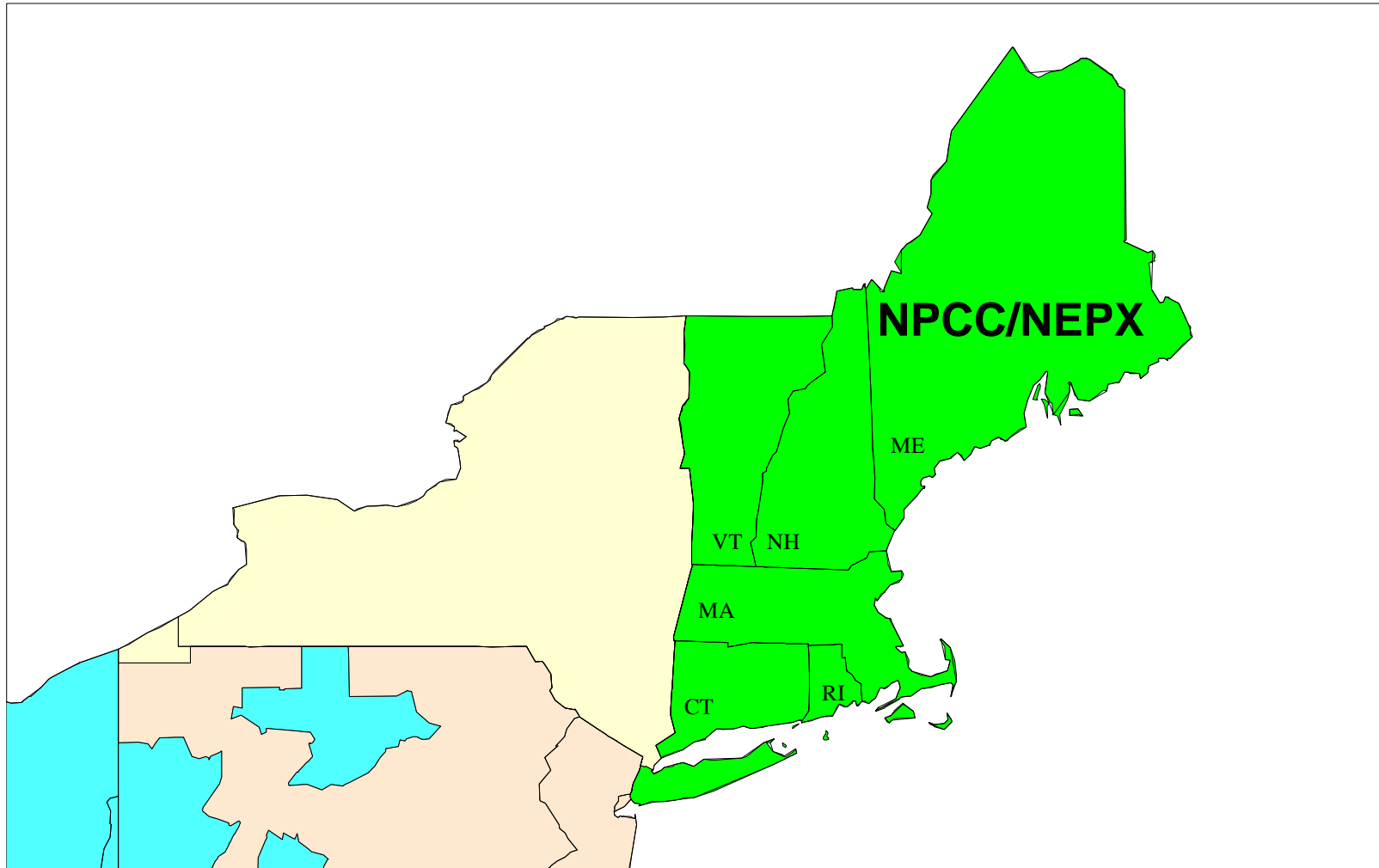
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	5.7	6.5	5.8
<i>Electric Competition Plan</i>		5.3	5.2
<i>Percent Reduction</i>		-18.4%	-10.9%

Based on 1995 consumption levels, households in MAPP would save an average of \$118.92 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in MAPP would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Northeast Power Coordinating Council/ New England Power Exchange (NPCC/NEPX)

(Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
NORTHEAST POWER COORDINATING COUNCIL/NEW ENGLAND POWER EXCHANGE (NPCC/NEPX)**

(States include all of CT, ME, MA, NH, RI, VT)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the NEPX region was roughly 10.3 cents per kilowatt-hour and total expenditures for electricity were \$11,113 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	4,545	11.7
<i>Commercial Customers</i>	4,234	10.2
<i>Industrial Customers</i>	2,126	8.1

The average residential customer in NEPX spent \$813 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 22.6 % lower in 2010 than it would have been without competition.

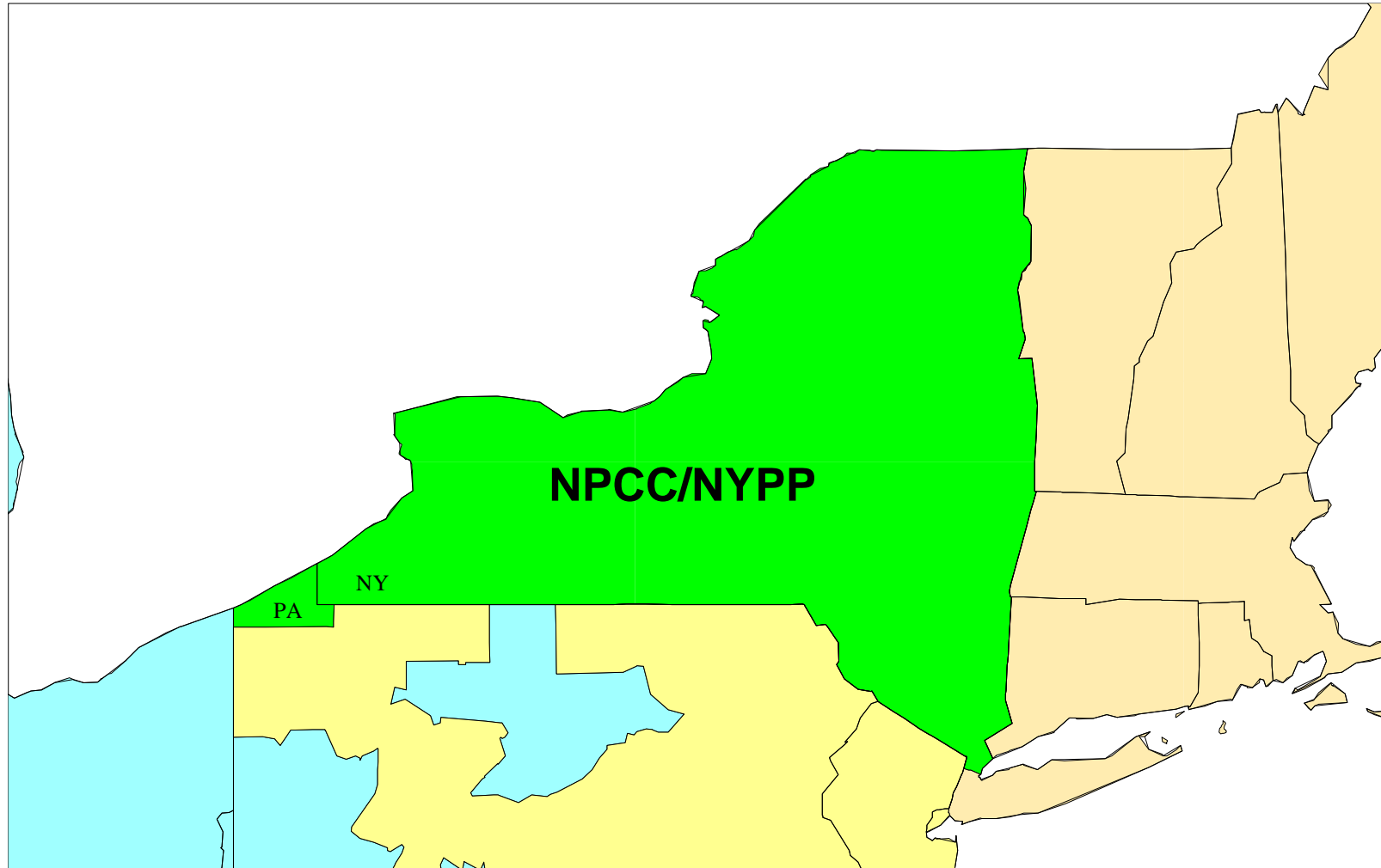
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	10.3	9.6	8.8
<i>Electric Competition Plan</i>		7.7	6.8
<i>Percent Reduction</i>		-20.3%	-22.6%

Based on 1995 consumption levels, households in NEPX would save an average of \$157.75 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in NEPX would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Northeast Power Coordinating Council/ New York Power Pool (NPCC/NYPP)

(New York, Pennsylvania)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
NORTHEAST POWER COORDINATING COUNCIL/NEW YORK POWER POOL (NPCC/NYPP)**

(States include all of NY and part of PA)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the NYPP region was roughly 11.1 cents per kilowatt-hour and total expenditures for electricity were \$14,566 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	5,601	13.9
<i>Commercial Customers</i>	6,358	11.9
<i>Industrial Customers</i>	1,470	5.8

The average residential customer in NYPP spent \$858 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 16.7 % lower in 2010 than it would have been without competition.

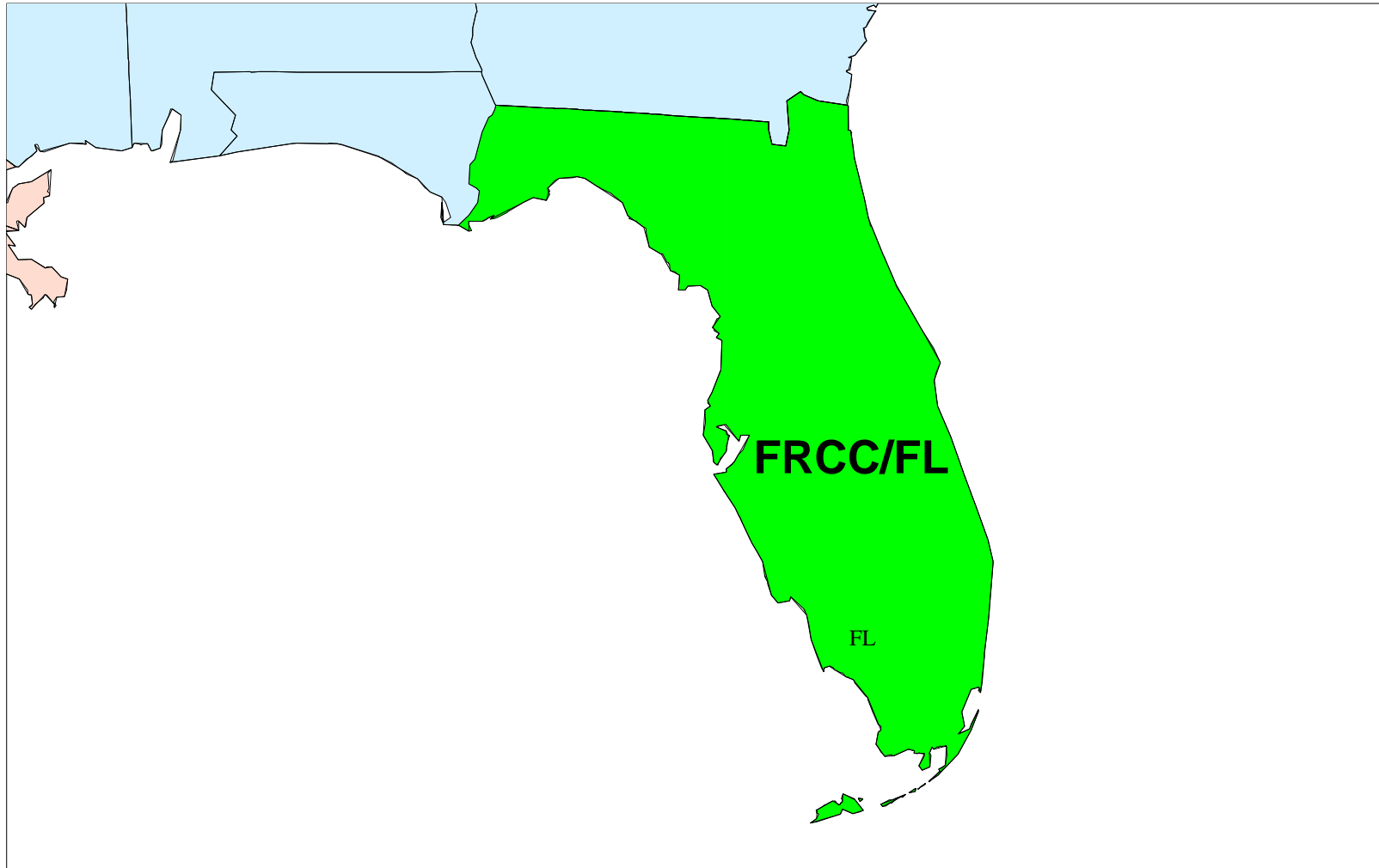
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	11.1	10.0	8.8
<i>Electric Competition Plan</i>		8.5	7.3
<i>Percent Reduction</i>		-15.0%	-16.7%

Based on 1995 consumption levels, households in NYPP would save an average of \$106.96 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in NYPP would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Florida Reliability Coordinating Council (FRCC/FL)

(Florida)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
FLORIDA RELIABILITY COORDINATING COUNCIL (FRCC/FL)
(States include most of FL)**

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the FRCC/FL region was roughly 7.1 cents per kilowatt-hour and total expenditures for electricity were \$11,140 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	6,364	7.9
<i>Commercial Customers</i>	3,667	6.4
<i>Industrial Customers</i>	767	5.2

The average residential customer in FRCC/FL spent \$1039 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 14.1 % lower in 2010 than it would have been without competition.

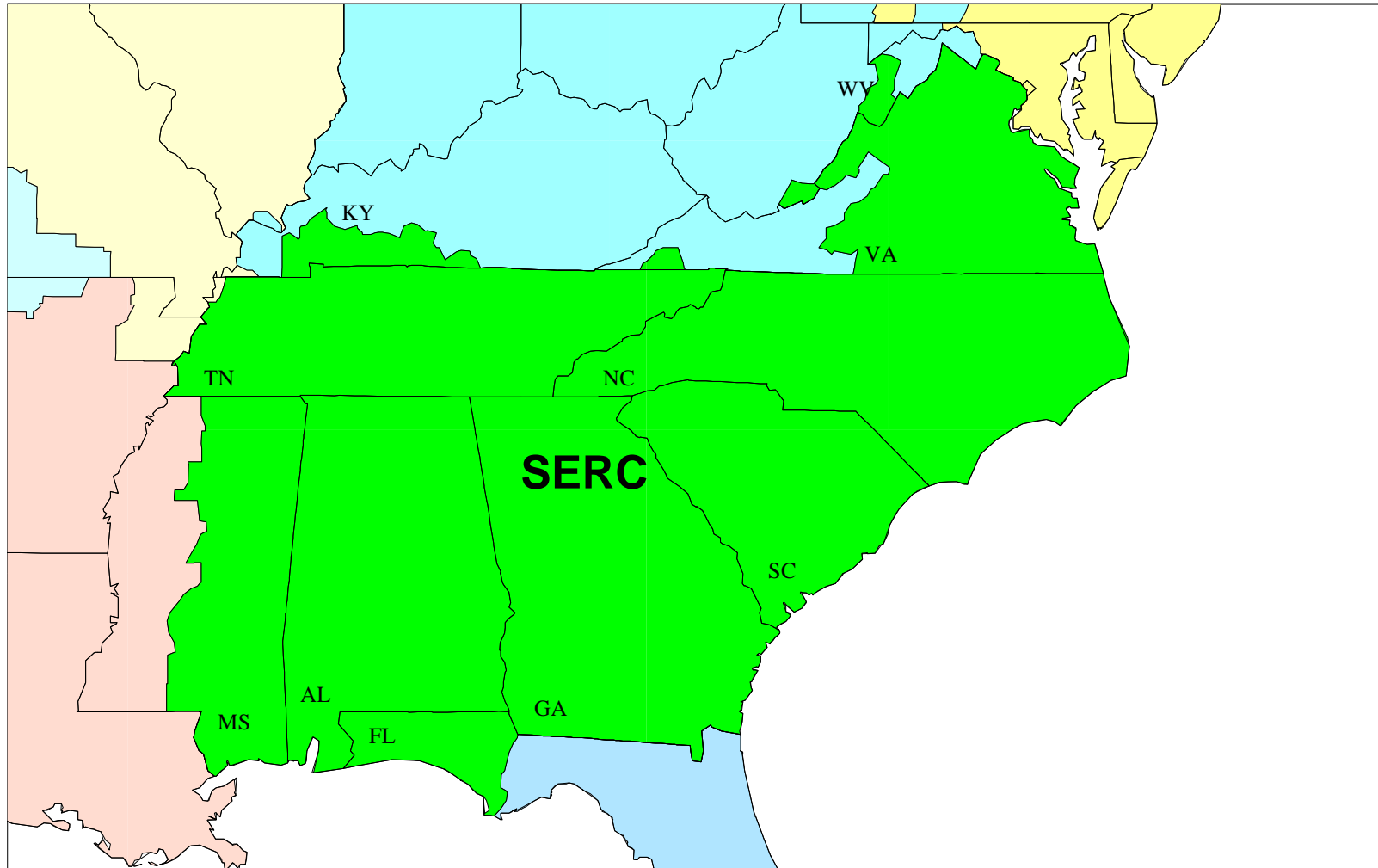
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	7.1	6.5	6.3
<i>Electric Competition Plan</i>		6.2	5.4
<i>Percent Reduction</i>		-4.3%	-14.1%

Based on 1995 consumption levels, households in FRCC/FL would save an average of \$167.71 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in FRCC/FL would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Southeastern Electric Reliability Council (SERC)

(Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
SOUTHEASTERN RELIABILITY COORDINATING COUNCIL (SERC)**

(States include all of AL, GA, NC, SC, and parts of TN, FL, KY, MS, VA, and WV)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the SERC region was roughly 6.0 cents per kilowatt-hour and total expenditures for electricity were \$31,954 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	14,414	7.4
<i>Commercial Customers</i>	7,683	6.6
<i>Industrial Customers</i>	8,975	4.3

The average residential customer in SERC spent \$971 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 8.4 % lower in 2010 than it would have been without competition.

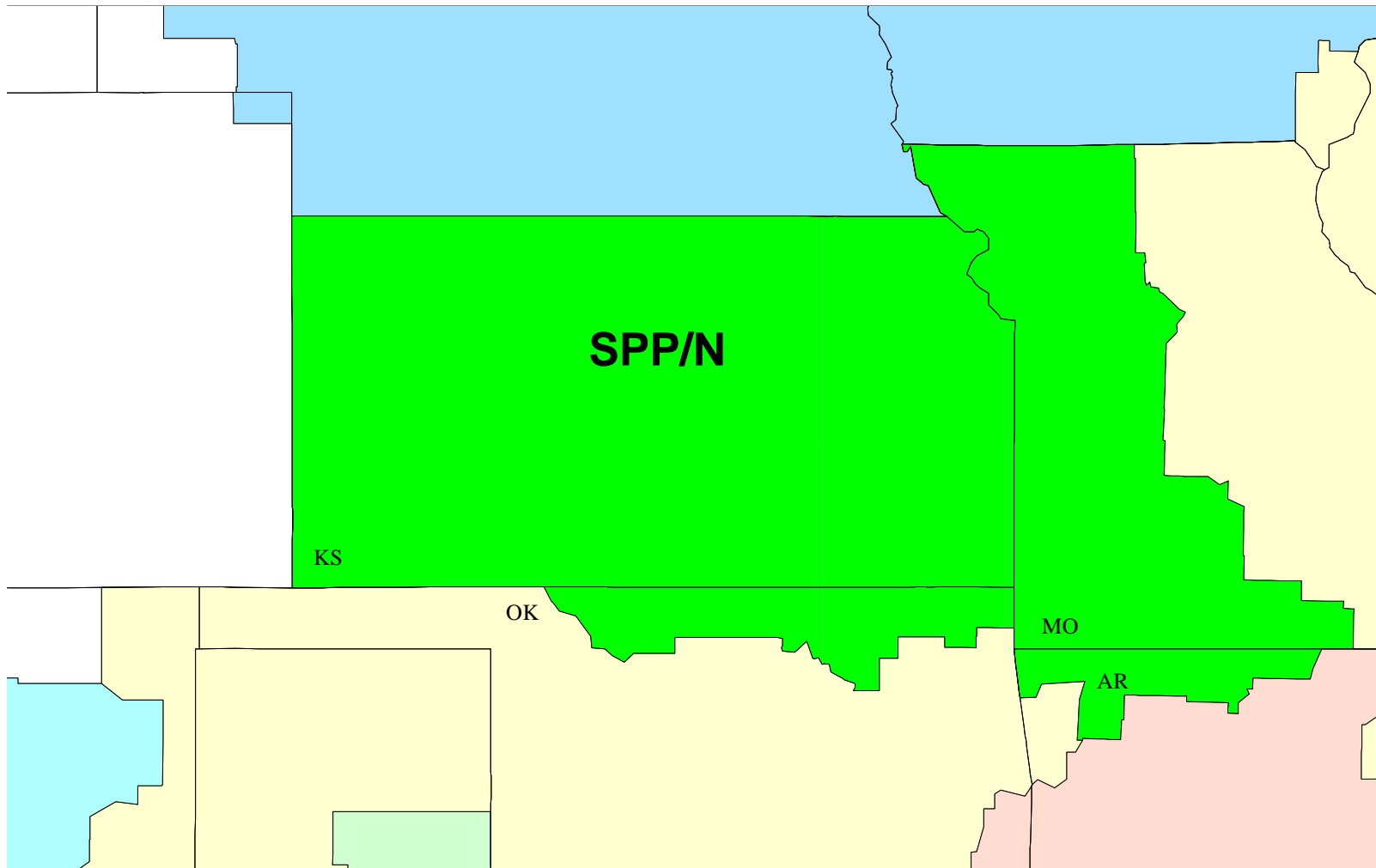
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.0	5.8	5.4
<i>Electric Competition Plan</i>		5.1	5.0
<i>Percent Reduction</i>		-12.7%	-8.4%

Based on 1995 consumption levels, households in SERC would save an average of \$110.17 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in SERC would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Southwest Power Pool/ North (SPP/N)

(Arkansas, Kansas, Missouri, Oklahoma)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
SOUTHWEST POWER POOL/NORTH (SPP/N)**

(States include all of KS, and parts of MO, AR, and OK)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the SPP/N region was roughly 6.3 cents per kilowatt-hour and total expenditures for electricity were \$3,927 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	1,775	7.5
<i>Commercial Customers</i>	1,305	6.4
<i>Industrial Customers</i>	758	4.5

The average residential customer in SPP/N spent \$762 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 17.7 % lower in 2010 than it would have been without competition.

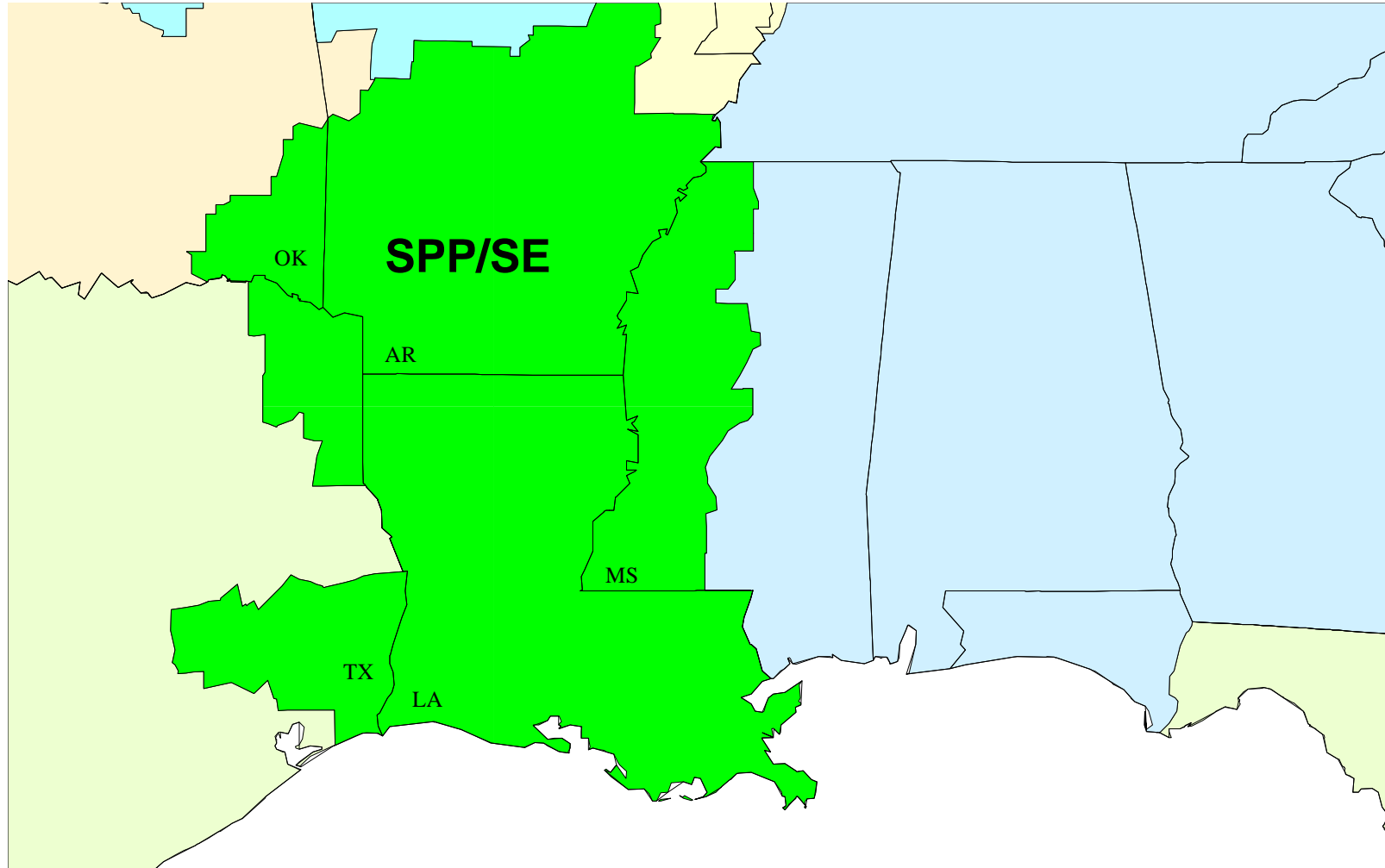
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.3	6.3	5.8
<i>Electric Competition Plan</i>		5.5	4.8
<i>Percent Reduction</i>		-11.9%	-17.7%

Based on 1995 consumption levels, households in SPP/N would save an average of \$145.66 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in SPP/N would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Southwest Power Pool/ Southeast (SPP/SE)

(Arkansas, Louisiana, Mississippi, Oklahoma, Texas)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
SOUTHWEST POWER POOL/SOUTHEAST (SPP/SE)**

(States include all of LA and parts of AR, MS, OK, and TX)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the SPP/SE region was roughly 6.1 cents per kilowatt-hour and total expenditures for electricity were \$7,593 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	3,315	7.7
<i>Commercial Customers</i>	1,902	7.1
<i>Industrial Customers</i>	2,143	4.2

The average residential customer in SPP/SE spent \$1012 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 10.8 % lower in 2010 than it would have been without competition.

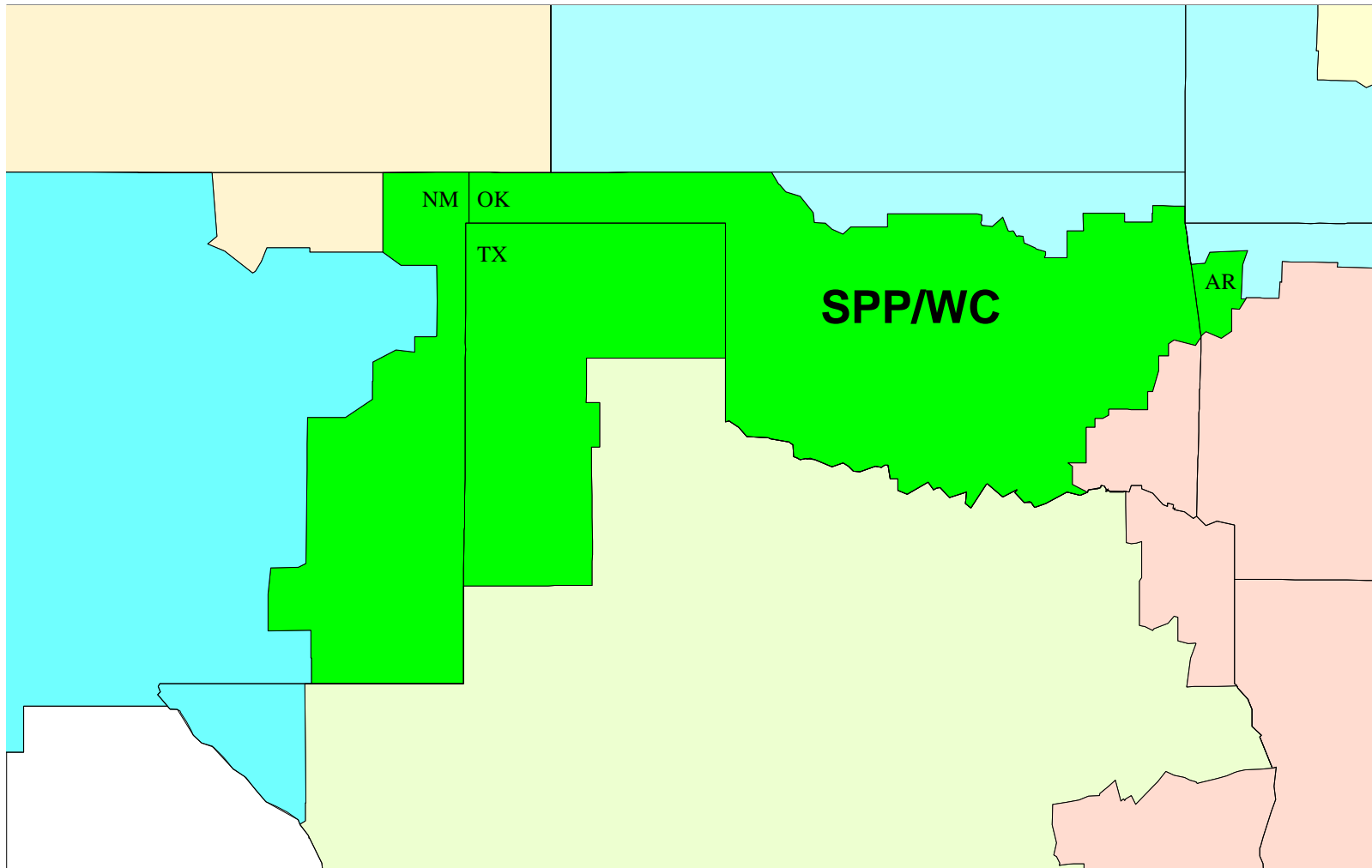
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	6.1	5.9	5.5
<i>Electric Competition Plan</i>		5.4	4.9
<i>Percent Reduction</i>		-8.1%	-10.8%

Based on 1995 consumption levels, households in SPP/SE would save an average of \$129.35 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in SPP/SE would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Southwest Power Pool/ West Central (SPP/WC)

(Arkansas, New Mexico, Oklahoma, Texas)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
SOUTHWEST POWER POOL/WEST CENTRAL (SPP/WC)**
(States include parts of OK, NM, TX, and AR)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the SPP/WC region was roughly 5.3 cents per kilowatt-hour and total expenditures for electricity were \$4,420 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	1,904	6.6
<i>Commercial Customers</i>	1,192	5.6
<i>Industrial Customers</i>	1,098	3.7

The average residential customer in SPP/WC spent \$748 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 13.3 % lower in 2010 than it would have been without competition.

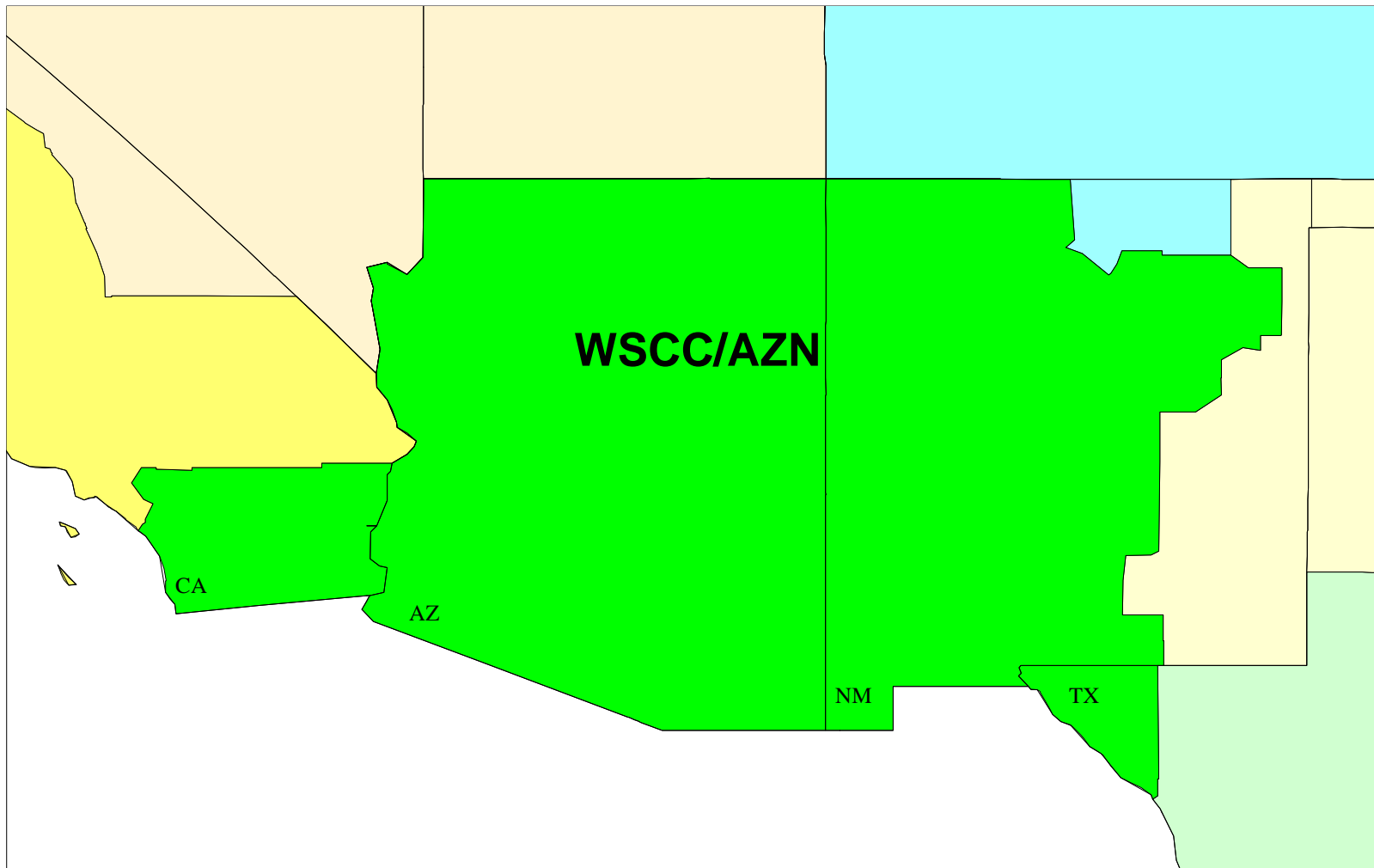
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	5.3	5.2	5.1
<i>Electric Competition Plan</i>		4.8	4.4
<i>Percent Reduction</i>		-8.0%	-13.3%

Based on 1995 consumption levels, households in SPP/WC would save an average of \$123.09 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in SPP/WC would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Western Systems Coordinating Council/ Arizona-New Mexico Power Area (WSCC/AZN)

(Arizona, California, New Mexico, Texas)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
WESTERN SYSTEMS COORDINATING COUNCIL/ARIZONA-NEW MEXICO POWER AREA (WSCC/AZN)**

(States include all of AZ, and parts of NM, CA, and TX)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the WSCC/AZN region was roughly 7.8 cents per kilowatt-hour and total expenditures for electricity were \$5,613 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	2,358	9.3
<i>Commercial Customers</i>	2,050	8.3
<i>Industrial Customers</i>	961	5.2

The average residential customer in WSCC/AZN spent \$894 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 15.6 % lower in 2010 than it would have been without competition.

Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	7.8	8.6	6.9
<i>Electric Competition Plan</i>		6.4	5.8
<i>Percent Reduction</i>		-24.8%	-15.6%

Based on 1995 consumption levels, households in WSCC/AZN would save an average of \$147.96 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in WSCC/AZN would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Western Systems Coordinating Council/California-Southern Nevada Power Area (WSCC/CNV)

(California, Nevada)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
WESTERN SYSTEMS COORDINATING COUNCIL/CALIFORNIA-SOUTHERN NEVADA (WSCC/CNV)**

(States include most of CA and part of NV)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the WSCC/CNV region was roughly 9.6 cents per kilowatt-hour and total expenditures for electricity were \$21,583 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	8,189	11.3
<i>Commercial Customers</i>	8,505	10.4
<i>Industrial Customers</i>	4,467	7.2

The average residential customer in WSCC/CNV spent \$728 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 19.1 % lower in 2010 than it would have been without competition.

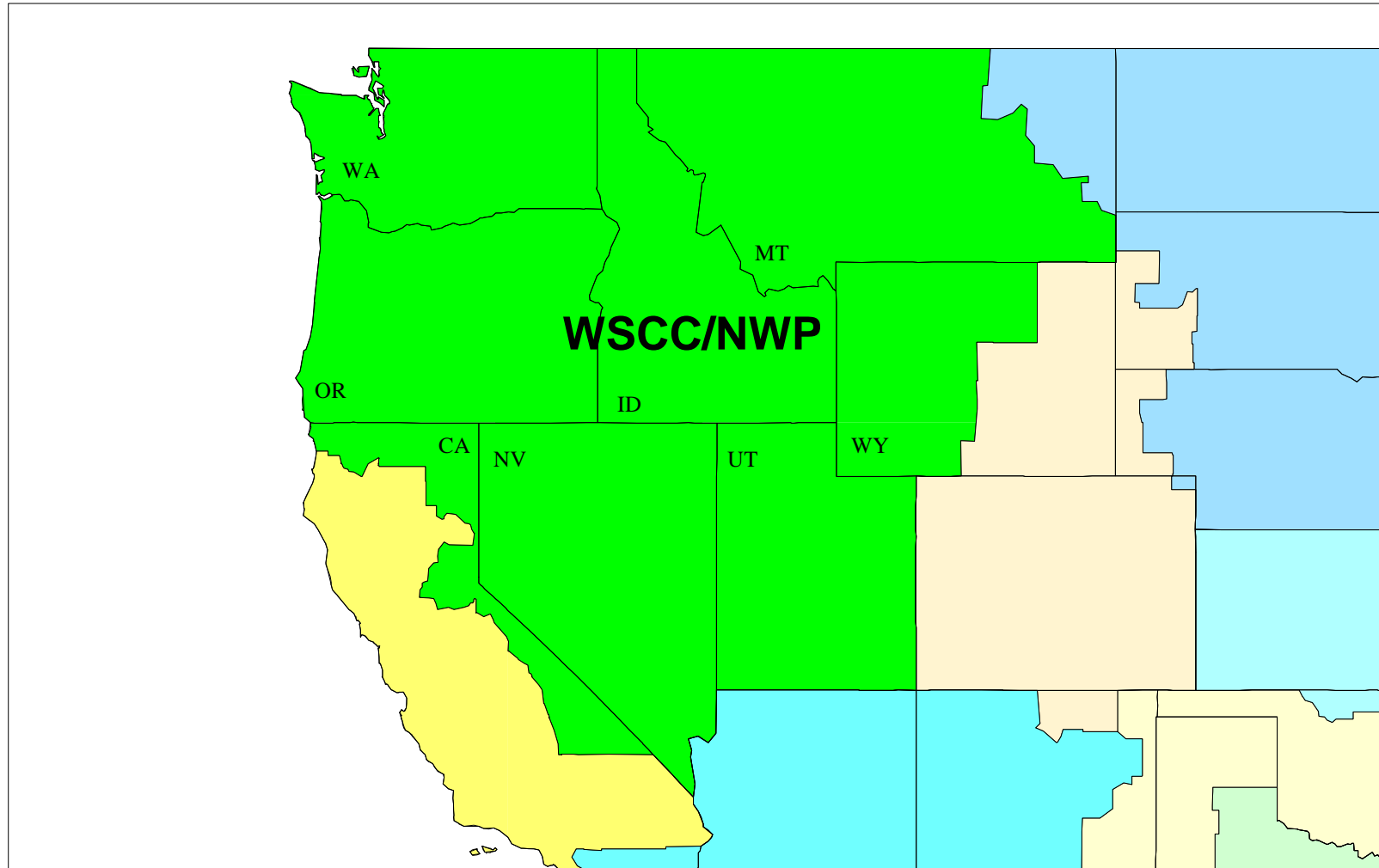
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	9.6	8.0	8.0
<i>Electric Competition Plan</i>		7.4	6.4
<i>Percent Reduction</i>		-7.2%	-19.1%

Based on 1995 consumption levels, households in WSCC/CNV would save an average of \$127.57 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in WSCC/CNV would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Western Systems Coordinating Council/ Northwest Power Pool Area (WSCC/NWP)

(California, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
WESTERN SYSTEMS COORDINATING COUNCIL/NORTHWEST POWER POOL AREA (WSCC/NWP)**

(States include all of ID, OR, UT, WA, and parts of MT, NV, CA, and WY)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the WSCC/NWP region was roughly 4.5 cents per kilowatt-hour and total expenditures for electricity were \$9,263 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	3,584	5.5
<i>Commercial Customers</i>	2,671	5.2
<i>Industrial Customers</i>	2,683	3.3

The average residential customer in WSCC/NWP spent \$658 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 5.6 % lower in 2010 than it would have been without competition.

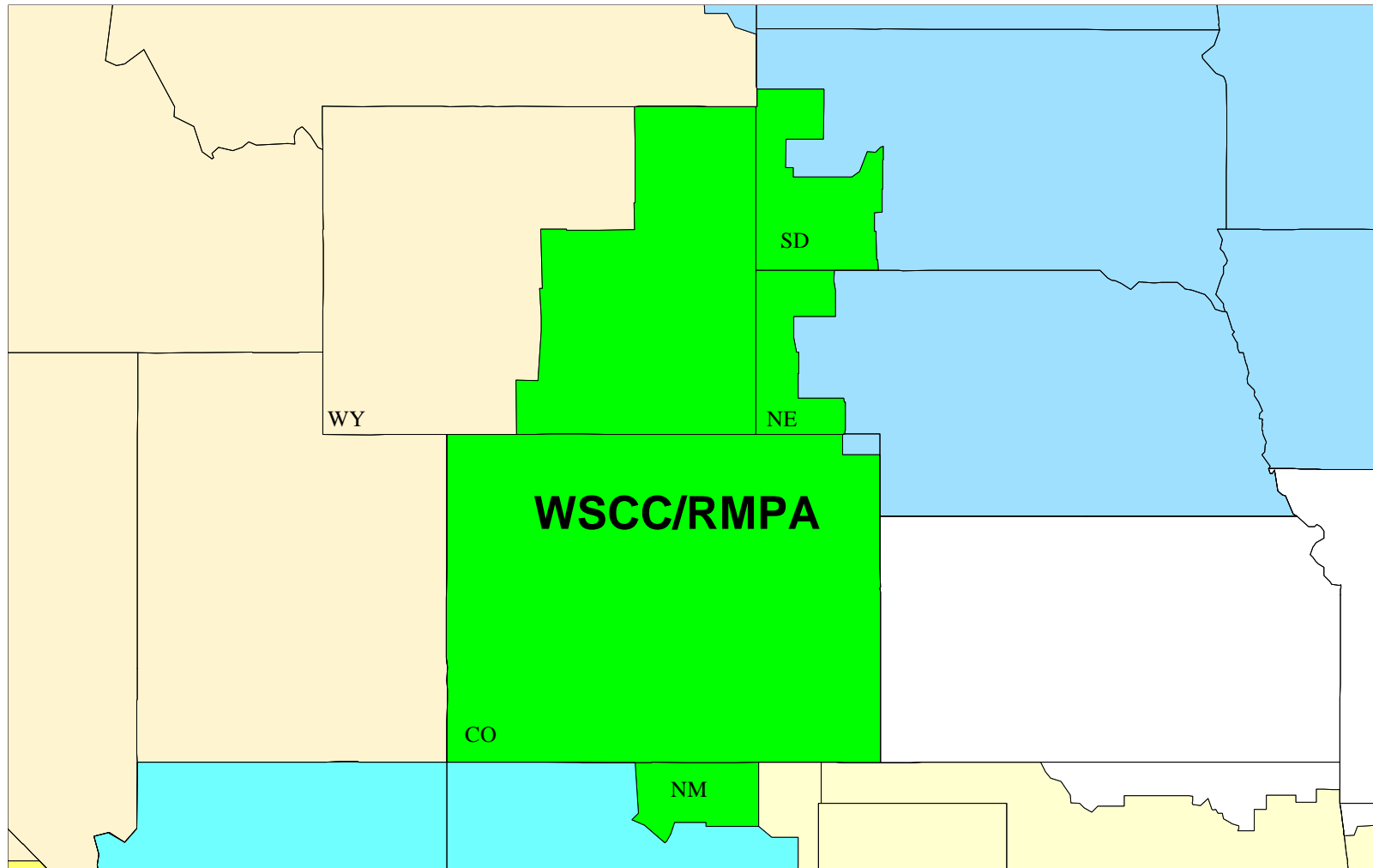
Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	4.5	4.6	4.5
<i>Electric Competition Plan</i>		4.5	4.3
<i>Percent Reduction</i>		-0.9%	-5.6%

Based on 1995 consumption levels, households in WSCC/NWP would save an average of \$58.42 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in WSCC/NWP would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.

Western Systems Coordinating Council/ Rocky Mountain Power Area (WSCC/RMPA)

(Colorado, Nebraska, New Mexico, South Dakota, Wyoming)



**IMPACT OF COMPREHENSIVE ELECTRICITY COMPETITION PLAN ON CONSUMERS IN
WESTERN SYSTEMS COORDINATING COUNCIL/ROCKY MOUNTAIN POWER AREA (WSCC/RMPA)**

(States include most of CO and parts of WY, NE, NM, and SD)

RECENT PRICES AND EXPENDITURES: In 1995, the average electricity price in the WSCC/RMPA region was roughly 5.8 cents per kilowatt-hour and total expenditures for electricity were \$2,414 million.

Customer Class	1995 Expenditures (Millions \$)	Average Price Paid (Cents/KWh)
<i>Residential Customers</i>	890	7.4
<i>Commercial Customers</i>	870	6.1
<i>Industrial Customers</i>	500	4.6

The average residential customer in WSCC/RMPA spent \$560 on electricity in 1995.

BENEFITS OF COMPETITION PLAN: With competition, average price for all classes of customers is projected to be 6.2 % lower in 2010 than it would have been without competition.

Average Delivered Electricity Price (1995 cents/KWh)			
Scenario	1995	2000	2010
<i>Traditional Regulation</i>	5.8	5.9	6.1
<i>Electric Competition Plan</i>		5.6	5.8
<i>Percent Reduction</i>		-5.1%	-6.2%

Based on 1995 consumption levels, households in WSCC/RMPA would save an average of \$53.17 (in 1995\$) on their annual electric bills in 2010 due to competition.

Households in WSCC/RMPA would also experience savings from the indirect effect of lower prices for other goods and services as electricity costs for commercial and industrial users are reduced.